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*a nonprofit 501 (c) (3) educational media organization*

HEAVEN ON EARTH CREATIONS PRESENTS

## GLOBALIZED SOUL

### **PROJECT**

Do you have a *Globalized Soul*? Here is your chance to help manifest it on the planet.

We at Heaven on Earth Creations have completed principal photography on our mega-documentary by the same name. Our 16<sup>th</sup> film, and 5th film together, in documentary careers that span three decades, we intend for *Globalized Soul* to stand as a collective defining vision for the world of today and tomorrow. We want you to be part of it.

We have produced *Globalized Soul* with open minds, wanting to learn what, *if any*, survival ethic is arising simultaneously among the earth's cultures in this time of grave crisis. Our search has resulted is a mosaic of humankind as it gives birth to a diverse planet-wide civilization grounded in religious harmony, environmental responsibility, gender equality, and collective nonviolence.

Is such a momentous human advance possible? Our evidence says “Yes! It is happening right now!” Those who travel the world extensively will tell you: Everywhere humanity – perhaps not fringe-bound despisers, but most decidedly the majority of people, *people like you* – sick of conflict, oppression and the rhetoric of separation and hatred – have moved toward *the inevitable*. The film celebrates the difficult but inspiring dawn of the global village. With 35 interviews and 100 hours of footage of religious thought and practice around the world *Globalized Soul* points indisputably toward an emergent, sustainable

**paradigm. It has taken us five years to film. Visit the “biographies” pages to learn more about the people listed in the remainder of this project description.**

**Here are a few scenes:**

**At a fire ceremony in Australia surrounded by trees filled with bird song and whispering wind, iconic indigenous elder Uncle Bob Randall sings his songs of the cosmic family and tells of a universe bound together by love and caring that extends out to all beings.**

**His Holiness The Dalai Lama visits the small town of Palitana, India, where hundreds of marble temples built by the nonviolent Jains glisten atop Satrunjaya, their sacred mountain. There he makes a public example of his commitment to religious harmony and “compassion in action”. He visits and blesses a “mobility camp” where Jain philanthropists Mahendra and Asha Mehta are providing tens of thousands of the poorest of the poor and most physically challenged with new legs, hearing aids, calipers, and arm operated tricycles. His Holiness then climbs Satrunjaya with thousands of Jain pilgrims in a show of unity.**

**Amidst the poverty of El Salvador, Marta Benevides, who once served as an assistant to Archbishop Oscar Romero, the martyred spiritual leader of the poor and war torn of that nation, rallies her people with irrepressible optimism to live out their full potential, and replenish the damaged environment in the process.**

**Masood Khalili, The Ambassador to Turkey from Afghanistan, famous in his “nation of poets” for his renditions of Rumi, circles Rumi’s tomb in reverence and, as a medieval Sufi orchestra plays and dervishes whirl, intones a poem by the great spiritual master that welcomes all humanity to the unifying ecstasy of love.**

**Outside a network of caves once populated by an ancient civilization, Bolot Bairishev, the Altay Republic’s (Siberia’s) most celebrated Shaman, describes the antiquity of his religion’s connectedness to the earth and respect for all life.**

**At the United Nations where she works at multi-religious cooperation, gender issues, and democratization, Azza Karam, a Muslim woman, speaks powerfully and persuasively about the underlying non-patriarchal nature of true religion and the necessary ascendance of women in creating a world of caring and compassion.**

**Bravely, Sheikh Abdul Aziz Bukhari, the Muslim co-founder of *The Jerusalem Peacemakers*, works tirelessly for nonviolence together with Jewish counterparts in The Old City where, in an often ignored symbol the prayers at the Wailing Wall mix with the call to worship at the Dome of the Rock as the bells ring at the Church of the Holy Sepulchre nearby. The harmony is obvious yet Jerusalem remains overseen by the gun. For now.**

**Our most extensive interviews with religious leaders were conducted at the Parliament of the World’s Religions in Melbourne, Australia in December, 2009. Here are but some of these crucial interviews:**

**Best selling authors Rabbi Michael Lerner and Sister Joan Chittister, who are leaders in the US based Spiritual Progressives Network, brought a profound and extensive global perspective to the transformation of civilization that is now unfolding. Their enthusiasm, hope and brilliant analysis make their onscreen commentary essential to *Globalized Soul*.**

**Both the head of the Unity Churches world-wide, Dr. James Trapp, and the esteemed Iranian Mullah, Sheikh Saberri, speak of the path to planetary healing and peace.**

**We hear from a Japanese, Harvard educated Shinto priest, Yoshionobu Miyake, and Dr. Mary Evelyn Tucker, Senior Lecturer on Religion and the Environment at Yale, both of whom are empowering the world's religions to offset global climate change.**

**Esteemed American New Thought author and theologian Gary Simmons creates a beautiful picture of inexorable human Oneness as does Dr. Brikha Nasoraia, Archbishop of the ancient Mandeian religion of Iraq which follows the teachings of John the Baptist.**

**And, then there is the music of *Globalized Soul*! Live performances from around the world and interviews with the musicians will create ecstatic hearts as our unparalleled collection of the sound of the sacred is woven through the film.**

**Included is the classical music of Iran with lyrics by Rumi performed by the Namaad Ensemble. The lament for freedom and love of their ancient culture pervades every song in the repertoire of these superb ex-patriot musicians.**

**We filmed the deep soul-voyaging chants of the Tibetan monks who accompanied the Dalai Lama from Dharamsala. Their tonal meditation mixes seamlessly with the dreamtime journeys of the didgeridoo performed on a rooftop overlooking the skyscrapers of Melbourne and the song-prayers of the Pueblo culture of the Southwestern United States that echo off sacred canyons.**

**An Australian Christian choir sing the Beatitudes which melts naturally into an equally angelic acapella choir from Khazakstan singing of Mohammad.**

**The Celtic harp, the Sikh songs, the Jain horns and Hindu sitar of India, the powerful drums of the Aztecs, a female Sufi chorale of Morocco who vocalize the poems of Rabi'a, the bells of Bali, Krishna hip hop, the heart throbbing song, drums and dance of Sudan - All of this exquisite planetary music rises from diversity into unity and will make *Globalized Soul* an unforgettable experience.**

**Please take part and help us to finish this film. We are so close. The timing could not be more urgent! See the budget pages of this proposal and decide how to help.**

**All of our work of the past 30 years in making films of social and spiritual transformation has led up to *Globalized Soul*. Our fervent hope is that every soul who watches will come away imbued with universal love and a new awareness of their own potential and**

responsibility for making a new world. *Ask and we will send you a DVD of some of the highlights.* Visit our website to learn more about [Heaven on Earth Creations](#). Our personal biographies are included in this proposal.

Kell Kearns  
Cynthia Lukas  
Producers  
Santa Fe, New Mexico

## **DISTRIBUTION**

In distributing *Globalized Soul* we will follow the model of how we distributed our last documentary, *Rumi Returning: The Triumph of Divine Passion*. The audience demographics for *Globalized Soul* is virtually identical to our biography of Rumi which focuses on the importance of the Sufi master's universal mysticism in today's world. We expect our new film will resonate with even more people. And that is saying a lot.

Upon its completion we will screen *Globalized Soul* for a year at several sorts of venues around the world as a promotion.

*Rumi* screened in more places than we have room here to name in its "promotional" year. Some of the venues were: The Tel Aviv Film Festival; The National Museum in Prague as part of the "Rumi Alive Festival"; The Santa Fe Film Festival; The UNESCO Universal Forum of Cultures in Mexico; The Sun Valley Film Festival; The International Festival of Sufi Culture in Morocco; The National Cathedral, George Washington University and American University in Washington, DC.; The University of California, Irvine; The University of Colorado; The University of Arizona; numerous libraries from Las Vegas to Hong Kong; many churches.

Whenever possible, we, the producers, attended the screenings, discussed the film with audiences, and offered ourselves for press interviews.

You get the idea. By the end of the promotional year for *Globalized Soul* we expect to have created a *buzz*, accompanied by quotable reviews. Throughout the year we will send out press releases across the US to assure that the film is talked about. Look at the press page for *Rumi Returning* to see how effective this can be. [www.rumireturning.com](http://www.rumireturning.com)

Halfway into its promotional year, *Rumi Returning*, went to contract with American Public Television, the largest supplier of programming to PBS. It was satellited to every PBS station in the US. Each station had to choose whether or not to broadcast the documentary. Their contract offered them the opportunity to show *Rumi Returning* as many times as they wished for the next three years. And, they paid *nothing* for the rights to the show! The result was almost unprecedented in PBS syndication history. *Rumi*

***Returning* was picked up and broadcast by 330 stations nationwide. Today, almost two years after its broadcast release it is still being watched on stations across the country.**

**As a nonprofit educational media organization this is the best way we have found to reach millions of people with our films. We enable PBS to broadcast our films without charge by way of the grants with which you provide Heaven on Earth Creations.**

**A film has to be very good to be picked up by American Public Television. It must be very, very good to be seen in 85% of American households as was *Rumi Returning*. We are already communicating with American Public Television about *Globalized Soul*, and they are looking forward to another success like our Rumi film. We feel certain we will be able to provide them with that. In fact, we are convinced it can be an even better film with greater audience appeal than *Rumi Returning*.**

***Rumi Returning* continues to screen at festivals, conferences, schools, libraries and churches. Since its first broadcast in October, 2008 we have provided 1,550 copies mostly to organizations through our website and Amazon.com. We intend to do the same with *Globalized Soul*.**

## **ABOUT THE BUDGET**

**You may wonder – especially if you know anyone who makes – or attempts to make – documentaries, how do we do it? How do we consistently over the years offer audiences films and television shows about the spiritual, social transformation that creates a globalized world of harmony and justice? Isn't funding such projects inordinately difficult? There are no car chases, blood baths, sex scenes, or the profits that come from groveling at the throne of the Hollywood formula for movie-making success.**

**Yes, funding is usually a struggle. But, we have found the path that allows us to continue to create the works that our hearts compel us to do. Here is the way:**

**1. Heaven on Earth Creations is a 501-(c)-(3) nonprofit educational media organization. We work off of grants, small and large. Contributions are tax deductible for the gift giver.**

**2. We do not ask for money until we have extended our own resources into a project. We reject the old axiom of never putting your own money into a film. The little that we earn goes right back into the next project. By the time we ask for contributions we have already completed all or most of the principal photography. Helpful in this is the fact that we own most of our own equipment. Thus, contributors are assured that ours is no "pie in the sky" project. It is already well on the way to completion with only editing and promotion left to do.**

3. We always choose our next project by coming to a deep understanding that it is what the globalized soul wants and needs to see next as it manifests on the planet. Thereby, when we have chosen a project we already *know* it will be a success. By “success” we mean it will reach precisely the sort and number of people that can best put its truth to work in the world.

4. We are usually gifted with “in kind” contributions. After 15 productions, other organizations are pretty sure that our work will reach a large audience. Therefore, we are often offered such services as “transportation provided by...”, or “accommodations provided by...” These providers receive the appropriate onscreen credits for helping us.

All of the above matters have taken place in our current production, *Globalized Soul*, leaving us with a relatively small funding need from contributors and giving you the assurance that *Globalized Soul* will be completed and distributed. We have already begun the logging, capturing and scripting, and produced the DVD previews which you may see. In kind contributions, our personal appearances at screenings, and DVD sales have paid for *Globalized Soul* thus far. We always work incrementally. Your contribution goes immediately and completely into producing *Globalized Soul*.

We will complete *Globalized Soul* for under \$40,000. The cost of promotion is just over \$30,000. Our PBS expenses amount to a little over \$20,000.

**COMPLETION BUDGET** (In-kind contributions from the Turkish Directorate of Culture, Ratna Nidhi Global Foundation, US Embassy in Morocco, and Parliament of the World’s Religions permitted us to finish principal photography. Here is what is left to be done.)

Producers’ Post Production Fee

(logging, capturing, scripting, research, office)

3 months at \$5,000 a month for 2 producers \$15,000.

Post Production Services

at \$75.00 an hour

editing (160 hours) \$12,000.

Re-edits (40 Hours) \$ 3,000.

Audio Sweetening (20 hours) \$ 1,500.

Mastering and Dubs \$ 2,300.

<b>Music Rights</b>	<b>\$ 1,500.</b>
<b>Archival footage rights</b>	<b><u>\$ 4,000.</u></b>
<b>POST SUB-TOTAL</b>	<b>\$39,300.</b>
 <b><u>Promotion</u></b>	
<b>Producers' promotion fee (includes office) 6 months at \$3,000. a month for 2 producers</b>	<b>\$18,000.</b>
<b>E press releases (4 at \$400. a piece)</b>	<b>\$ 1,600.</b>
<b>Travel to promotional screenings for two (3 domestic, 2 international)</b>	<b><u>\$12,500.</u></b>
<b>PROMOTION SUB-TOTAL</b>	<b>\$32,100.</b>
 <b><u>PBS expenses (not due until mid-2011)</u></b>	
<b>Publicist to PBS stations</b>	<b>\$10,000.</b>
<b>Specialty Advertising to PBS programmers</b>	<b>\$ 2,000.</b>
<b>Distribution Fee to American Public Television</b>	<b><u>\$10,000.</u></b>
<b>PBS SUB-TOTAL</b>	<b>\$22,000.</b>
 <b>TOTAL BUDGET- EDITING TO BROADCAST</b>	 <b><u>\$93,400.</u></b>



*Cynthia Lukas and Kell Kearns on location  
in the ancient walled city of Fes, Morocco for "Globalized Soul".*

## **PRODUCER BIOGRAPHIES**

**Kell Kearns**  
Documentary Maker, Broadcast Journalist  
Heaven on Earth Creations

*In January of 1987 the television reviewer for the Dallas Times Herald wrote of Kell Kearns' groundbreaking biography of Martin Luther King, Jr that it "works on almost too many levels to talk about". The phrase captures the depth of communication Kearns has tried to bring to the screen in 14 independent film and television productions, and in person on the lecture circuit.*

Kearns studied Political Science at George Washington University from 1969-1971, while serving as junior aide to Senator Frank Church, Chair of the Foreign Relations Committee. He entered broadcasting at the age of 23 as a radio talk show host and program director at KPBC Radio, Dallas in 1974 while finishing a BA in Communication Arts at Dallas Baptist University.

From then to now he has conducted hundreds of broadcast interviews with the most notable and interesting people of our time. The wildly diverse list ranges from Ronald Reagan to Carol Channing, Muhammed Ali, Jimmy Carter, Leon Russell, George HW Bush, Joey Bishop, Jesse Jackson, Cybil Shepard, Vincent Price, Coretta Scott King, Edward Kennedy, Bill Cosby, Archbishop Tutu, Tony Bennett, Andrew Young, Mariel Hemingway....and so on.

In 1977 Kearns accepted his first position as a TV news reporter and interview host with KBCI, the CBS affiliate in Boise, Idaho. He returned to Dallas in 1979 to anchor local news at KXTX, and host a weekly entertainment broadcast magazine.

In 1983 Kearns formed Idanha Films, a nonprofit educational television and film production company devoted to making documentaries about nonviolence and conflict resolution. That year he wrote and produced *Christmas Eve, City of Peace*, filmed in Jerusalem, Bethlehem and the West Bank. It was distributed to PBS by the Central Educational network and broadcast on Christmas Eve, 1984.

His second film, *The Arms Race Within*, was about a Gandhian community that halted the policy of transporting hundreds of nuclear bombs across the US on trains. It was distributed nationally on PBS through CEN. “Not since Strelnikov raced his locomotive across the frozen wastes of Russia, has a train appeared so ominous on film,” wrote the Dallas Morning News reviewer.

Next came *In Remembrance of Martin*, Kearns’ biography of Dr. Martin Luther King, Jr.

Having seen his film on the nuclear train Kearns was asked by his widow, Coretta Scott King to make the PBS King biography. It was named an Official event of the 1987 King holiday, and presented nationally on PBS by WNET New York. Narrated only through his interviews with those who knew King best, Kearns utilized rare film footage from the times set against a near continuous flow of gospel, soul, and rock music, to evoke the collective memory, expectations, joys and sorrows of King’s generation.

The accolades poured in. “A well made wreath for his tomb”, wrote the Atlanta Journal Constitution. “The kind of hour that makes you proud to be an America,” noted The New York Daily News. The review by The Washington Post was prophetic: “A genuine jewel that should be shown regularly in every home and school.” *In Remembrance of Martin* continued to be broadcast by PBS stations for the King holiday for over 10 years. The DVD, distributed by PBS Video, resides in thousands of schools and libraries.

For his next film, **THE HEALING OF BRIAN WILLSON**, about the CIA war in Nicaragua, Kearns was hosted by the Sandinistas for a tour of Nicaragua’s battle zones in order to help Americans see the other side of the war. It was broadcast on PBS through CEN. “Another masterpiece of Nonviolence”, wrote Fellowship magazine.

In 1990, Kearns produced and directed a powerful seamless combination of music and image, with ‘Breakthrough’ - a visionary concert film with Kris Kristofferson that drew upon images shot throughout the world to bring home the message of universal human rights. Broadcast on PBS through the Central Education Network, ‘Breakthrough’ was re-released on home video in 2004 by ‘OH Boy Records.

Kearns then turned his attention to the rising global phenomenon of empowered women, whose lives are reshaping the world. He produced **THE AGE OF THE GREAT GODDESS**, (Sounds True) which looked far back into time when the Divine Feminine was at the heart of human belief, and forward to the present in which women are again taking their place in ‘tending and mending’ the destiny of humankind.

There followed a work devoted to pure beauty. **PLANET OF DREAMS**, which Kearns' hosted, celebrated the beauty of the planet and its wildlife with footage from His beloved Arizona and New Mexico.

December, 2005 marked the release of *The Consciousness of The Christ: Reclaiming Jesus For a New Humanity*, written, directed and narrated by Kearns. The documentary retells the story of Jesus of Nazareth from the perspective of the social gospel that he taught and utilizing the latest scholarship coming from the Jesus Seminar into the historical Jesus and the most recent studies of the Gnostic texts discovered in Nag Hammadi, Egypt. The film was distributed as part of the "Sacred Cinema" project and screened in over 100 churches and theological conferences. In 2005-2006 Kearns accompanied the film to over 20 public screening and conducted workshops and seminars on the subject. The film is available on DVD through the Heaven on Earth website and Amazon.com. Both *The Consciousness of The Christ* and Kearns' seminars have been enthusiastically received:

*"Kell's camera lens has captured unforgettable images of sacred truth, and his theological lens provides fascinating vistas of hope and promise for the spiritual maturity of the human race."* Dr. David Hodgson, Pastor, Congregational Church of the Valley, Scottsdale, AZ

*"To spend an hour in Kell's presence is to be inspired to become more than we could ever imagine."* Pamela Moriarty, Maine Well Being Magazine

In the summer of 2006, he directed and produced, *The Leadership of Love*. Narrated by his co-producer Cynthia Lukas, the film is a documentary of the seminars she has been giving across the country since the publication of her book, *The Spirit of the Owl*.

In the Fall of 2006 Kearns released *The Child of Humankind*, based on his seminars on *The Consciousness of The Christ*.

His most recent production, *Rumi Returning*, the biography of the great 13<sup>th</sup> century Persian mystic, has been broadcast on over 330 PBS stations by American Public Television, and has premiered theatrically in 9 countries.

Cynthia Lukas  
Documentary Producer, Writer, Lecturer

**Education:**

B.A., English, University of Arkansas (1973)  
Magna Cum Laude, Phi Beta Kappa  
M.A., Corporate and Political Communications,  
Fairfield (CT) University (1986)

*"Cynthia Lukas brings a special kind of light to a rich mystical history that fuels our hearts and minds in a way that it brings Life back into the world. My vision for her and Kell Kearns is that*

*their movies are played in all local theaters, which would absolutely transform our planet." Rev. Frankie Timmers, Center for Spiritual Living, Morristown*

Cynthia Lukas is an author, film producer, and lecturer. She has been a college English and writing teacher and a free-lance writer for local, regional, and national publications for more than 25 years. She handled all media relations for the McDowell Sonoran Land Trust successful campaigns for community funding and for her own two successful City Council campaigns in Scottsdale, Arizona. While a community leader, she gave scores of lectures on community activism and leadership at colleges/universities, conferences, organizational gatherings, and special events around the country.

Lukas is an author of two books of distinction: *Center Stage Summer* (1988) and *The Spirit of the Owl* (2006). She accomplished all media promotion and distribution for them. The latter was a finalist in the USA 2006 Book Awards and the 2007 Nautilus Book Awards. She has lectured extensively on them at schools, conferences, and workshops. She is an award-winning poet, who was the winner of the Arizona Authors Association national poetry contest in 2004. She has had articles on modern and contemporary poetry published in journals such as *The Texas Review*.

*"Cynthia Lukas has written a book (The Spirit of the Owl) which is poetic and profound." Dr. Gladys McGarey, mother of holistic medicine and author of The Physician Within You*

Since 2004, Lukas has co-produced four documentaries with Kell Kearns: *"The Consciousness of The Christ"*; *"The Child of Humankind"*; *"The Leadership of Love"*; and *"Rumi Returning."* She also assisted in the 2007 Limited 20<sup>th</sup> Anniversary Release of *"In Remembrance of Martin"* by Creator-Director Kearns. Along with producing, she wrote and narrated *"The Leadership of Love,"* which describes the emerging partnership style of leadership that is based upon reconciliation and collaboration and is exemplified by such leaders as President Michelle Bachelet of Chile.

In addition to serving as Co-producer for *"Rumi Returning,"* which has been broadcast on more than 330 PBS stations since September 1, 2008, she was co-writer and narrator. During the writing of *"Rumi Returning,"* Lukas employed her background of teaching research techniques to research thoroughly and interview scholars to ensure an accurate, balanced script. She was acutely aware of her ethical responsibility to produce a script that would educate and elevate, serving as a resource for the U.S. viewing public and preserving the cultural resource of the subject matter."

*"The remarkable aspect of Rumi Returning is the heart and soul that went into its creation." Light of Consciousness Journal*

*"Rumi's spirit indeed sings and soars in Rumi Returning, the exquisitely beautiful documentary Cynthia Lukas and Kell Kearns have made for the 800th anniversary of Rumi's birth." Joseph Prabhu, Professor of Philosophy, Cal State University, Los Angeles*

*"Of all the films made about Rumi to date this is the only one I would show to my university students without any reservations." Art Buehler, Senior Lecturer, Religious Studies, Victoria University, Wellington, New Zealand*

**Lukas has presented the educational documentaries listed above and led discussions on their topics of social and spiritual transformation at venues around the world. These include the UNESCO-sponsored Universal Forum of Cultures in Monterrey, Mexico; the Middle East Studies Association (MESA) in Montreal, Canada; the National Museum in Prague, Czech Republic; the Festival of Sufi Culture in Fes, Morocco; the National Cathedral in Washington, D.C.; the Council for a Parliament of the World's Religions (CPWR) in Chicago, Illinois; and the American Islamic Fellowship in Atlanta, Georgia. Lukas has also presented "Rumi Returning" at scores of colleges/universities, libraries, communities, and churches around the country.**

*"Rumi Returning" is much more than a documentary--it is an absorbing experience of mini-pilgrimage into the mystical tradition immortalized by Rumi. Cynthia's giftedness is multifaceted; her contribution to our "Let's Talk About It: Love and Forgiveness" community discussions at the Three Rivers (Michigan) Public Library was both insightful and gracious!" Anthony G. Franchina, Project Scholar, "Let's Talk About It: Love and Forgiveness" series co-sponsored by the Fetzer Institute and the American Library Association*

**With Kell Kearns, Lukas has accomplished all of the media promotion and relations for these four films, with the exception of PBS station relations for "Rumi Returning" (which was done by Regina Eisenberg). With Kearns, Lukas has accomplished all of the outreach and website maintenance to ensure their documentaries received maximum exposure and audiences as well as DVD sales. With input from humanities professors and high school teachers, Lukas developed the educational materials (course outlines, bibliography, etc.) that are available to teachers for free on the "Rumi Returning" website.**

**Finally, along with being an author, film producer, and lecturer, Lukas has an extensive background of community service. A few examples: She served as a City Councilwoman for two terms (Scottsdale, Arizona). She was Chair of the Maricopa County Council on Domestic Violence (Phoenix, Arizona). She was named Woman of the Year for her volunteer activism (Lombard, Illinois).**